

# Empowering All Abilities 5K Run-Walk

**Saturday**  
**April 9, 2022 | 8 AM**  
**Arroyo Seco South Fields**

SPONSORSHIP LEVEL	PRESENTING	PLATINUM	DIAMOND	GOLD
Contribution Amount	\$5,000	\$2,500	\$1,500	\$1,000
Official Start/Finish Banners	✓			
Corporate Banners on Race Course	✓			
Opening Ceremony Speaking Opportunity	✓	✓		
Logo & Signage at Mile Markers	✓	✓		
Year-Long Recognition on Race Sponsor Page	✓	✓		
Name/Logo on Race Bib	✓	✓	✓	
Name/Logo Printed on Registration Form	✓	✓	✓	
Name/Logo on Swag Bag	✓	✓	✓	
Main Stage Logo	✓	✓	✓	✓
Live PA Announcement (5 per event)	✓	✓	✓	✓
Social Media Mentions	✓	✓	✓	✓
Entertainment Stage Signage	✓	✓	✓	✓
Complimentary Booth	✓	✓	✓	✓
Complimentary Race Entries	(50)	(25)	(15)	(10)
Inclusion in Press Release & Media Alerts	✓	✓	✓	✓
Name/Logo on Race Participant Pages	✓	✓	✓	✓
Name/Logo Printed on Race Posters	✓	✓	✓	✓
Name/Logo on T-Shirt	✓	✓	✓	✓

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

- EXHIBITOR BOOTH - \$200
- WATER STATION SPONSOR or RACE BIB- \$250 for one station
- VENDOR BOOTH - \$250 (contact sponsorship manager for more details)
- EVENT SHIRT SLEEVE - \$500 per event

## IN-KIND SPONSORSHIPS

By helping us underwrite race production costs, your in-kind contribution ensures that we can maximize proceeds that are endorsed by our foundation.

- Photography
- Prizes for Race Teams & Race Fundraisers
- Runner Gifts
- Wellness Expo Decorations
- Food and Beverage
- Event-related Expo Activities